2nd Century
INVICTUS FUND
EMPOWERMENT AND EDUCATION

# SPONSORSHIP PACKAGE

**Empowering Future Generations Through Education & Opportunity**

The 2nd Century Invictus Fund provides scholarships, STEM exposure, and mentorship to empower underserved youth—especially young men and other noteworthy community endeavors. Through strategic partnerships, we foster leadership, education, and innovation, building a lasting legacy of excellence and opportunity.

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D4K

# HERB G. FORD JR.

## Drive 4 Knowledge Golf Tournament






**$150**
PER GOLFER

**$550**
PER FOURSOME

Lunch

Complimentary Beverages

Giveaway Bags

**REGISTER TODAY**

**FRIDAY, AUGUST 20 2027**

**MIRROR LAKE GOLD CLUB**
1000 Canongate Pkwy, Villa Rica, GA 30180

REGISTRATION OPENS AT: **8:30AM**
SHOT GUN START AT: **10:00AM**

Proceeds will benefit educational and scholarship programs for local students. Over **$340,000** in Scholarships have been awarded.

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# TESTIMONIALS



Scholarship is a guiding principle of Omega Psi Phi and the foundation of the Bowl4Knowledge Bowling Tournament and the Herb G. Ford Jr. Drive 4 Knowledge Golf Tournament. Since the inception, students have been awarded over **$340,000** funding college-bound students at institutions across the country.

I knew that this was the place for me because every day has been a blast. I believe I am getting the full HBCU experience.

I'm constantly consumed with studying, sometimes until 2 am, but I can push through. Even though every day is an adventure, I still stay on top of my work and ended my previous semester with a 4.0 GPA. I am going to keep exceling to make the Chancelor's List my sophomore year. For the most part, college has been great and this is only the beginning.

**– JOSHUA CRITTENDEN**

Despite the unforeseen circumstances regarding the ongoing Covid-19 pandemic and its impact upon the traditional structure of my university, I believe that I had a truly phenomenal first semester.

I truly believe I would not have been as successful as I was without the gracious support the scholarship has offered me.

**– GREGORY GOSHA**

**https://2ndcenturyinvictusfund.org**

University of Georgia
Georgetown University
Kennesaw State University
Oglethorpe University
Michigan State University
Winston-Salem State University
Georgia Southern University
Morehouse College
Harvey Mudd College
University of Central Florida
High Point University
Georgia State University
North Carolina Agricultural and Technical State University
UAB The University of Alabama at Birmingham
University of West Georgia
University of Miami
Howard University
Columbia University
Marist University
Tennessee State University
Clemson University
The University of Tennessee Knoxville

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# REACH

**9.3 MILLION**

SOCIAL MEDIA IMPRESSIONS

**736,000**

AVG MONTHLY IMPRESSIONS

**993** FOLLOWERS
**100K** ENGAGEMENT

**45** SUBSCRIBERS
**310K** ENGAGEMENT

**250K** ENGAGEMENT
**127,000** LAST 28 DAYS

**38K** ENGAGEMENT
**127,000** LAST 28 DAYS

**295** SUBSCRIBERS



# PREVIOUS SPONSORS

Cobb Sheriff's Foundation, Inc.
Community Engagement Everyday

Austell Police Foundation

Audi Marietta

Capers Restaurant & Bar

Xi Gamma Gamma Chapter

Butler Tires & Wheels
Marietta | Austell | Buckhead | Johns Creek

State Farm
Mark Hutchins Agency

**$10K**
**TITLE SPONSOR**
*2024 Herb G. Ford, Jr.*
Drive 4 Knowledge
Golf Tournament

Free At Last Bail Bonds
24 Hrs/Day

GreyStone Power Corporation
Making Life Better

Georgia Power

Fifth Third

Capital Investment Advisors

Fish Thyme Restaurant and Bar

WiseAsh Cigars

Beautify & Co.

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# PARTNERSHIP SPONSORS

## LEGACY SPONSOR - $10,000

(Multiple Opportunities) (1-Year term)

- Annual Partnership at all Flagship Events (Golf, Bowling, Talent Hunt, Founder's Banquet)
- Speaking Opportunities at Flagship events and scholarship award ceremonies.
- Verbal recognition during Flagship Events
- Golf for eight (8) in the tournament
- Bowling Two Teams (3 People Per Team)
- Founder's Banquet Table (8 People)
- Company banner displayed at Flagship Events
- Display table at Flagship Events
- Logo recognition on event signage & website
- Opportunity give logo items at Flagship Events

## VISIONARY SPONSOR - $8,000

(Multiple Opportunities) (1-Year term)

- Annual Partnership at all Flagship Events (Golf, Bowling, Talent Hunt, Founder's Banquet)
- Verbal recognition during Flagship Events
- Golf for four (4) in the tournament
- Bowling Team (3 People)
- Founder's Banquet Tickets 4 People
- Company banner displayed at Flagship Events
- Display table at Flagship Events
- Logo recognition on event signage & website
- Opportunity give logo items at Flagship Events

## CHAMPION SPONSOR - $5,000

(Multiple Opportunities) (1-Year term)

- Annual Partnership at 2 Flagship Events (Golf, Bowling, Talent Hunt, Founder's Banquet)
- Verbal recognition during two Flagship Events
- Golf for four (4) in the tournament
- Founder's Banquet Tickets 2 People
- Exclusive logo on customized gifts
- Logo recognition on event signage & website
- Display table at two Flagship events

DONATE

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Only applies to Drive 4 Knowledge Golf Tournament.

# EVENT-SPECIFIC SPONSORS

## HOLE & FLAG SPONSOR - $2,000

(18 Available)

- Golf for four (4) in the tournament
- Exclusive logo recognition on the hole signage
- Exclusive logo recognition on the flagstick
- Commemorative tournament Flag
- Verbal Recognition during tournament and reception
- Opportunity to put logoed items in Players Gift bag

## DRIVING RANGE SPONSOR - $500

(1 Available)

- Opportunity to put logoed items in gift bag
- Signage on Driving Range
- Verbal Recognition during tournament and reception

## PUTTING GREEN SPONSOR - $500

(1 Available)

- Opportunity to put logoed items in gift bag
- Signage on Driving Range
- Verbal Recognition during tournament and reception

## ON COURSE VENDOR - $150

(Multiple Opportunities)

- Prime vendor table day of tournament to sell items
- Business QR Code or link to business distributed to registered golfers and place on website

**DONATE**

## HOLE SIGNS

(Multiple Opportunities)

- $150 New Sign
- $125 Sign Renewal

**Purchase Hole Sign**

# CONTACT US

2nd Century
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**SUBMIT GENERAL QUESTIONS VIA EMAIL TO:**

Drive4Knowledge@XGGOmegas.com

Chi Gamma Gamma Chapter and the 2nd Century Invictus Fund which is a 501(c) 3 organization (TIN 58-2137255) welcomes your tax-deductible support.

Checks should be made payable to: 2nd Century Invictus Fund, Inc. and mailed to P.O Box 2122, Marietta, GA 30061-2325 or you may pay at our website – www.2ndcenturyinvictusfund.org.

**DONATE**